

General

1. Model functionality of the entire website like shutterstock.com except that when doing searches, we want all results, not only by media type but all.
2. Look and feel of the website should be like Mikolji.com. White, minimalist, menu stays visible on the top at all times
3. Top menu with a interactive image player with random pick of the gallery images like in
http://mikolji.com/GALERIA_DE_IMAGENES_PAISAJES_ACUATICOS_AGUA_DULCE_DSC09456.html
4. Don't want any flash on the website
5. Entire web should be SEO and search friendly. Searches by camera brand, camera model, date taken, orientation, image original size in pixels, or any other category or attribute or keyword we can create.
6. Website should be responsive
7. Google ads on the left and right, option to have pages with and without google ads.
8. Customizable drop down menus like Mikolji.com with the additional pages. Want the logo on the top left to be the drop down menu when you hover over the logo.
9. Function, and layout like shutterstock.com but adding google ads on the sides replacing the subscribe now. 1 Large and 1 small google ad boxes on the right and one small on the left
10. Breadcrumbs: It should tell you where the pictures are getting picked from.
11. Multiple language option on each page
12. Spot on both sides of every page to put highlighted products or news or non google ads (sponsors) for example Amazon ads or yahoo ads. Visible only if we have them, invisible if we don't have any.
13. Want to make sure everything in the website is searchable.

Shopping cart

14. Products for sale will include: t-shirts, jewelry, rocks, prints, posters, affiliate links, assignments, tours, dvds
15. Require buyer information (like shipping address etc...)
16. Each product page could contain text description, video of the product, images of the product, price, and other considerations.
17. Ability to accept credit cards, and paypal
18. Affiliate link possibilities in the store.
19. Video downloads automatic link send for one download once paid with expiration date/time
20. image downloads automatic link send for one download once paid with expiration date/time
21. Discount on 12 images or more
22. Ability to upload an excel spreadsheet with all the attributes of the products for sale.

23. When a person purchases something with a copyright from the shopping cart, a Copyright and license page should appear where they have to agree to the copyright.
24. Different types of pricing per licensing – personal use, royalty free, single use, business, etc. with different prices for each. See <http://www.deepgreenphotography.com/items/refraction/>

Other pages

25. Main/Index page: Like Shutterstock but replacing the main picture with Ivan's picture.
26. Links page
27. Blog – Use wordpress?
28. FAQ page
29. Donations – Linked to paypal account
30. Contact page with form that sends email to ivan@mikolji.com and mikolji@gmail.com also lists the emails with ability of user to send us an email with email program of their choice.
31. Visitors page where they can place general website comments, with moderator ability.
32. Page where I will upload magazine articles with photos and tags which will appear in the menu (where you can see footage, images, audio, etc...) as ARTICLES
33. Page for the videos from youtube. Example: The fish guys series. Playlist episodes. Next video arrow? Be able to insert searchable youtube videos. See http://mikolji.com/VIDEO_GALLERY_SHOWS_THE_FISH_GUYS_EXPEDITI_ON_1.html

Gallery - Coppermine

34. Back and forth arrows on the actual image page (shutterstock does not have it)
35. No paid subscription (shutterstock has a paid subscription), just a cart and wish list where subscribers can place their favorites and be able to share their favorites.
36. Automatic watermark placement on unpaid pictures
37. Recently uploaded 20 items, top viewed
38. Different content types: images, videos, audios, illustrations, painting, book, article
39. Comments and stars rating on images, videos etc... with moderator approval and spam catcher.
40. Image ID system that will create a unique identifier for the each item/image uploaded
41. Don't want to enable the option for visitors to change color or layout of the template
42. Option to make some things visible for some users but not others. For example, give access to a page to NatGeo but invisible for others.
43. A way to view all images only or all videos only for people that just want to browse with no search in mind.

44. When uploading an image, we should have a “sellable” Y/N flag, so a picture is available only to view but NOT for sale and cannot be placed in shopping cart. The flag can be changed to Y or to N depending on need.

Optional items – Depending on cost

45. Ability to automatically choose the website language that corresponds to the geographical location of the user.
46. Magnifying glass on final image pages like <http://www.deepgreenphotography.com/items/asteraceae/> as long as we ensure that the person cannot download the file without paying it (right click etc)
47. Create a mirror mobile website.